

KAUFMANN CAMERA MART

COMPLETE LINES OF EQUIPMENT & SUPPLIES

Leica - Zeiss!
Kodak Polaroid!
Keystone!
Bell & Howell!
Graflex - Ansco!
Argus!
And Other Leading
Makes
Foreign & Domestic
YES!
YOU MAY CHARGE IT.
"Trader" Kaufmann
Buys - Sells - Trades

590 Market Street
Opposite 2nd Street



Garfield 1-8027

TOP CASH FOR YOUR CAMERA

Phone YUkon 2-1523
• HIGHEST trade-in allowance for your present equipment.
• LOWEST prices on all makes of new and used cameras, enlargers, projectors, screens, and supplies.
We buy, sell and trade cameras all over the world.

BASS INC
355 MARKET ST. - SAN FRANCISCO

MARCELLA'S PHOTO MART

Cameras - Projectors - Equipment
CUSTOM PHOTO FINISHING
FILM LIBRARY - RENTALS
Equipment Repairs - Copy Service
S & H GREEN STAMPS
SKYline 1-3431

840 CLEMENT - Between 9th & 10th Aves.



PAKOMATIC PRINTER SALES AND SERVICE CAMERAS
EASTMAN - DUPONT - ANSCO AGENCY
PLUS A COMPLETE LINE OF SUPPLIES TO THE PROFESSION
Garfield 1-1660

THE T. H. WILTON CO.
11-1st. STREET

FREE INFORMATION!

On Anything Photographic Just Call Mr. Post at

YUkon 2-5343 TWO COMPLETE STORES
HEmlock 1-3035 1126 MARKET opp. 7th

PIN MONEY TERMS
Manroe & Co. **BELLING**
ANYTHING PHOTOGRAPHIC?

BILL GOLDFINGER CAMERAS

Photographic Specialists
Agents for
ANSKO - BELL & HOWELL
KINE-EXAKTA - LEICA - ARGUS
ROLLEICORD - GRAFLEX
BOLEX - POLAROID - REVERE
EASTMAN - ROLLEIFLEX
KEYSTONE - CARL ZEISS
STEREO REALIST
WE BUY - SELL - TRADE
YUkon 6-5909
70 Post St.

RONNIE'S CAMERA SHOP

"It's Ronnie's 'Ta' Shop 'W' Ronnie"
• Ansco
• Bell & Howell
• Eastman
• Graflex
• Polaroid
DIAL
LOmbar 6-7991
CARL ZEISS ROLLEIFLEX
PHOTO SUPPLIES
DARKROOM EQUIPMENT
PHOTOSTATS
115 West Portal Ave.

BELL & HOWELL

AUDIO-VISUAL DEALER
Audio-Visual Equipment & Materials
EASTMAN KODAK
AUDIO VISUAL DISTRIBUTORS
RCA 16MM PROJECTOR DISTRIBUTOR
FILM LIBRARY
PHOTO & SOUND COMPANY
116 NATOMA ST. S. F.
Between New Montgomery & 2nd St.
Garfield 1-0410

Young Women

There may be
EMPLOYMENT OPPORTUNITIES
and a
Permanent Position
for you with
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Photographic Equipment & Supplies - Retail - (Cont'd)

FILLMORE CAMERA SHOP
CAMERAS - TAPE RECORDERS
MOVIE CAMERAS & PROJECTORS
Photographic Equipment & Supplies
Nationally Advertised Brands
DARK ROOM EQUIPMENT
FILM - PAPER - CHEMICALS
Everything for the Photographer
Hobbyist or Professional
BOUGHT - SOLD - REPAIRED
RENTALS - ALL EQUIPMENT
Open Monday Thru Fri 9:30 AM to 6 PM
Saturday 9:30 AM to 6 PM
Sunday 10 AM to 5 PM
1229 Fillmore FIlmor 6-2951

FireSide Studios 2117 Chestnut..... JOrdn 7-8131
Golden Gate Photo Center
1234-9th Av. OVRind 1-4229
YUkon 6-5909
GOLDFINGER BILL 70 Post..... YUkon 2-5343
Gong Nam Co 615 Jackson..... YUkon 2-4331

GRAFLEX AND GRAPHIC CAMERAS
Prize winning cameras.
Favorite of Press, Professional and Amateur Photographers. Backed by more than 60 years of camera craftsmanship.
GRAFLEX PRIZE-WINNING CAMERAS

"WHERE TO BUY THEM"

DEALERS
ALLEN'S PHOTO SUPPLY CO
We Give S & H Green Stamps
238 Market EXbrk 2-2871
Almac Camera Store 460 Sutter..... YUkon 6-6327
Bear Photo Service 330 Grove..... UNdrhl 1-4121
BELLING MONROE J
1126 Market HEmlck 1-3035
BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny EXbrk 2-7348
CAMERA CENTER 998 Market PR aspect 5-5100
Coast Camera & Radio
1727 Laguna JOrdn 7-8984
EASTMAN KODAK STORES INC
Excelsior Camera Shop
4661 Mission JU nper 4-8942
FAST'S CAMERAS OF STONESTOWN
46 Stonestown. LOmbrd 4-1490
FILLMORE CAMERA SHOP
FireSide Studios 2117 Chestnut..... JOrdn 7-8131
Flash Photo Service Co
573 Mission DOuglas 2-6840
GOLDFINGER BILL 70 Post..... YUkon 6-5909
Gray James A Inc
Bridge Terminal GARfld 1-1410
Haps Camera Shop 2225 Irving..... LOmbrd 6-6033
HOBBY CENTER THE
5748 Geary Blvd. BAyww 1-2288
KAUFMANN CAMERA MART
590 Market GA yld 1-8027
MARINA CAMERA CENTER
3335 Fillmore FI lmor 6-6663
MISSION CAMERA SHOP
Mr 22nd All Photo Supplies
2611 Mission ATwtr 2-1766
MITCHELL'S GIFT SHOP
318 Market. SUttr 1-4459
MOY HOWARD CAMERA SHOP
1025 Stockton. YUkon 2-2025
PHOTO & SOUND CO
116 Natoma. GARfld 1-0410
ROCHLIN'S CAMERAS
807 Market. YUkon 6-2840
RONNIE'S CAMERA SHOP
115 West Portal Av. LOmbrd 6-7991
SKINNER HIRSCH & KAYE
239 Grant Av. GARfld 1-7370

HAPS CAMERA SHOP
SUNSET PARKSIDE
Everything Photographic
Sales Service Rentals
Open Evenings Until 8 P.M.
Bet 23rd & 24th Av
2225 Irving LOmbrd 6-6033

HIRSCH & KAYE SKINNER
239 Grant Av. GARfld 1-7370
Hobby Center The 5748 Geary Blvd. BAyww 1-2288
(See Advertisement Page 595)
Kaufmann Camera Mart 590 Market. GARfld 1-8027
(See Advertisement This Page)
(Continued Next Page)

Good party-line neighbors are considerate party-line users. Remember these golden rules:
• Space your calls instead of making several without a break.
• Talk only as long as necessary on each call.
• When you finish talking replace the receiver properly.
• Make certain, if you are using a dial telephone, that the line is clear before you dial.
• Ask your youngsters to be considerate, too.

Photographic Equipment & Supplies - Retail - (Cont'd)

KODAK AND GINE-KODAK EQUIPMENT
Kodak and Cine-Kodak cameras, film, accessories, projectors, enlargers, photographic supplies, service and information.
Kodak
T. W. REG. U. S. PAT. OFF.

"WHERE TO BUY IT"

Ace Photo Service 3214-16th HE mlock 1-4898
ALLEN'S PHOTO SUPPLY CO
We Give S & H Green Stamps
238 Market EXbrk 2-2871
ALMAC CAMERA STORE
460 Sutter..... YUkon 6-6327
BASS ALFRED INC 385 Market. YUkon 2-1523
BEAR PHOTO SERVICE
330 Grove UN drhl 1-4121
BELL BAZAAN THE
3030-16th UN drhl 1-2824
BELLING MONROE J
Still & Motion Cameras
Projectors & Accessories
On Our Famous Pin Money Terms
1126 Market HE mlock 1-3035
BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny EX brck 2-7348
CAMERA CENTER 998 Market PR aspect 5-5100
Coast Camera & Radio
1727 Laguna JOrdn 7-8984
EASTMAN KODAK STORES INC
Excelsior Camera Shop
4661 Mission JU nper 4-8942
FAST'S CAMERAS OF STONESTOWN
46 Stonestown. LOmbrd 4-1490
FILLMORE CAMERA SHOP
FireSide Studios 2117 Chestnut..... JOrdn 7-8131
Flash Photo Service Co
573 Mission DOuglas 2-6840
GOLDFINGER BILL 70 Post..... YUkon 6-5909
Gray James A Inc
Bridge Terminal GARfld 1-1410
Haps Camera Shop 2225 Irving..... LOmbrd 6-6033
HOBBY CENTER THE
5748 Geary Blvd. BAyww 1-2288
KAUFMANN CAMERA MART
590 Market GA yld 1-8027
MARINA CAMERA CENTER
3335 Fillmore FI lmor 6-6663
MISSION CAMERA SHOP
Mr 22nd All Photo Supplies
2611 Mission ATwtr 2-1766
MITCHELL'S GIFT SHOP
318 Market. SUttr 1-4459
MOY HOWARD CAMERA SHOP
1025 Stockton. YUkon 2-2025
PHOTO & SOUND CO
116 Natoma. GARfld 1-0410
ROCHLIN'S CAMERAS
807 Market. YUkon 6-2840
RONNIE'S CAMERA SHOP
115 West Portal Av. LOmbrd 6-7991
SCHAEFER'S CAMERA SHOP
137 Kearny EXbrk 2-4552
SCHWABACHER-FREY CO
735 Market DOuglas 2-4848
SHUMATE'S PHARMACY INC
1702 Divisadero. FIlmor 6-3663
SKINNER HIRSCH & KAYE
239 Grant Av. GARfld 1-7370

LEICA CAMERAS
LENSES, and
OVER 200 ACCESSORIES
Leica
"WHERE TO BUY THEM"
DEALERS
ALLEN'S PHOTO SUPPLY CO
We Give S & H Green Stamps
238 Market EXbrk 2-2871
BASS ALFRED INC 385 Market. YUkon 2-1523
BELLING MONROE J
1126 Market HEmlck 1-3035
BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny EXbrk 2-7348
CAMERA CENTER 998 Market PR aspect 5-5100
FAST'S CAMERAS OF STONESTOWN
46 Stonestown. LOmbrd 4-1490
Goldfinger Bill 70 Post YUkon 6-5909
HIRSCH & KAYE SKINNER
Hobby Center The 5748 Geary Bl. BAyww 1-2288
Retlaw Camera Shop
2969 Mission. Mlssn 7-8737
ROCHLIN'S CAMERAS
807 Market. YUkon 6-2840
SCHAEFER'S CAMERA SHOP
137 Kearny EXbrk 2-4552
SKINNER HIRSCH & KAYE
239 Grant Av. GARfld 1-7370

"WHERE TO BUY THEM"

ALLEN'S PHOTO SUPPLY CO
We Give S & H Green Stamps
238 Market EXbrk 2-2871
BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny EX brck 2-7348
Goldfinger Bill 70 Post YUkon 6-5909
RIEF HARRY CAMERAS & PHOTO SUPPLIES 88-3d YUkon 6-6648
ROBERTS & PORTER INC
Graphicarts Films-Supplies & Equip
1185 Howard UNdrhl 3-5194

REVERE MOVIE EQUIPMENT
Easy to use world-renowned for dependable service.
8mm and 16mm cameras, projectors and accessories. See the new 16mm "Theatre-Tone" Sound Projector, "Balanced-Tone" Tape Recorder, 35mm Slide Projectors and 3rd-dimension Stereo equipment for home, school and industry.
"WHERE TO BUY IT"
ALLEN'S PHOTO SUPPLY CO
We Give S & H Green Stamps
238 Market EXbrk 2-2871
BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny EX brck 2-7348
Goldfinger Bill 70 Post YUkon 6-5909
RIEF HARRY CAMERAS & PHOTO SUPPLIES 88-3d YUkon 6-6648
ROBERTS & PORTER INC
Graphicarts Films-Supplies & Equip
1185 Howard UNdrhl 3-5194

KEEP LIGHT FROM MILK
Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

ALLEN'S PHOTO SUPPLY CO
We Give S & H Green Stamps
238 Market EXbrk 2-2871
BASS ALFRED INC 385 Market. YUkon 2-1523
BELLING MONROE J
1126 Market HEmlck 1-3035
BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny EXbrk 2-7348
CAMERA CENTER 998 Market PR aspect 5-5100
FAST'S CAMERAS OF STONESTOWN
46 Stonestown. LOmbrd 4-1490
Goldfinger Bill 70 Post YUkon 6-5909
HIRSCH & KAYE SKINNER
Hobby Center The 5748 Geary Bl. BAyww 1-2288
Retlaw Camera Shop
2969 Mission. Mlssn 7-8737
ROCHLIN'S CAMERAS
807 Market. YUkon 6-2840
SCHAEFER'S CAMERA SHOP
137 Kearny EXbrk 2-4552
SKINNER HIRSCH & KAYE
239 Grant Av. GARfld 1-7370

Photographic Equipment & Supplies - Retail - (Cont'd)

LEITZ E INC AGENCY
AUTHORIZED DEALER
For
LEICA CAMERA
Brooks Cameras & Photo Supplies
45 Kearny EXbrk 2-7348

Marcella's Photo Mart 840 Clement... SKyln 1-3431
(See Advertisement Page 596)
MARINA CAMERA CENTER
3335 Fillmore FI lmor 6-6663
Marshall's West Portal Pharmacy
186 W Portal. OVRind 1-2411

MINOX CAMERAS
BULLOCK & JONES CO 340 Post. EXbrk 2-4243
RONNIE'S CAMERA SHOP
115 West Portal Av. LOmbrd 6-7991

MISSION CAMERA SHOP 2611 Mission. AT water 2-1766
Moy Howard Camera Shop
Open Evenings & Sundays
1025 Stockton YUkon 2-2025
Mutual Loan Office
We Buy & Sell all Makes of Cameras
Professional Camera Repairs
195-3d EXbrk 2-5178
PHOTO & SOUND CO 116 Natoma. GARfld 1-0410
(See Advertisement Page 596)
Photostat Corporation
337 Sacramento GARfld 1-6610

POLAROID LAND CAMERA
ALLEN'S PHOTO SUPPLY CO
We Give S & H Green Stamps
238 Market EXbrk 2-2871
BELLING MONROE J
1126 Market HEmlck 1-3035
BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny EXbrk 2-7348
CAMERA CENTER 998 Market PR aspect 5-5100
FAST'S CAMERAS OF STONESTOWN
46 Stonestown. LOmbrd 4-1490
PHOTO & SOUND CO
116 Natoma. GARfld 1-0410

ROCHLIN'S CAMERAS
807 Market. YUkon 6-2840
RONNIE'S CAMERA SHOP
115 West Portal Av. LOmbrd 6-7991
SCHAEFER'S CAMERA SHOP
137 Kearny EXbrk 2-4552
SCHWABACHER-FREY CO
735 Market DOuglas 2-4848

PORTOLA STUDIO 719 TAVAl. SEabright 1-1200
Retlaw Camera Shop 2969 Mission... Mlssn 7-8737

RETLAW CAMERA SHOP
THE CAMERA MAN
Everything in Photographic
Camera Supplies - Photostat Service
2969 Mission Mlssn 7-8737

LEICA CAMERAS
LENSES, and
OVER 200 ACCESSORIES
Leica
"WHERE TO BUY IT"
ALLEN'S PHOTO SUPPLY CO
We Give S & H Green Stamps
238 Market EXbrk 2-2871
BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny EX brck 2-7348
Goldfinger Bill 70 Post YUkon 6-5909
RIEF HARRY CAMERAS & PHOTO SUPPLIES 88-3d YUkon 6-6648
ROBERTS & PORTER INC
Graphicarts Films-Supplies & Equip
1185 Howard UNdrhl 3-5194

KEEP LIGHT FROM MILK
Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

ALLEN'S PHOTO SUPPLY CO
We Give S & H Green Stamps
238 Market EXbrk 2-2871
BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny EX brck 2-7348
Goldfinger Bill 70 Post YUkon 6-5909
RIEF HARRY CAMERAS & PHOTO SUPPLIES 88-3d YUkon 6-6648
ROBERTS & PORTER INC
Graphicarts Films-Supplies & Equip
1185 Howard UNdrhl 3-5194

Photographic Equipment & Supplies - Retail - (Cont'd)

ROCHLIN'S CAMERAS
Looking for New or Used
CAMERA EQUIPMENT?
Try One of the West Coast's
Largest Photographic Supply Houses
AUTHORIZED DEALER FOR:
Argus - Ansco - Bell & Howell - Bolex
Contax - De Jur - Eastman Kodak
Exacto - Graflex - Keystone - Leica
Omaga - Revere - Rolleicord
Rolleiflex-Zeiss-Polaroid-Voigtlander
LIBERAL CREDIT TERMS
BUDGET ACCOUNTS
807 Market YUkon 6-2840

Rochlin's Cameras 807 Market..... YUkon 6-2840
(See Advertisement Page 595)

ROLLEIFLEX
ALLEN'S PHOTO SUPPLY CO
We Give S & H Green Stamps
238 Market EXbrk 2-2871
BELLING MONROE J
1126 Market HEmlck 1-3035
BROOKS CAMERAS & PHOTO SUPPLIES
Authorized Dealer
45 Kearny EX brck 2-7348
CAMERA CENTER 998 Market PR aspect 5-5100
ROCHLIN'S CAMERAS
807 Market. YUkon 6-2840
SCHAEFER'S CAMERA SHOP
137 Kearny EXbrk 2-4552

ROLLEIFLEX AGENCY
AUTHORIZED DEALER FOR
ROLLEIFLEX - ROLLEICORD - SUPPLIES
Schaefer's Camera Shop
137 Kearny EXbrk 2-4552

RONNIE'S CAMERA SHOP
115 West Portal Av. LOmbrd 6-7991
(See Advertisement Page 596)
Royal Prescription Pharmacy
709 Sutter. TUXedo 5-5381

SCHAEFER'S CAMERA SHOP
DOWNTOWN
COMPLETE STOCK OF
AMATEUR & PROFESSIONAL
EQUIPMENT
Ansco - Argus - Bell & Howell
Bolex - Dejur - Dupont
Eastman - Exakta - Graflex
Keystone - Leica - Polaroid
Revere - Rolleiflex
Stereo Realist - Zeiss
And All Other Leading Products
Motion Picture Equipment
137 Kearny EXbrk 2-4552

SCHWABACHER-FREY CO
CAMERAS SALES SERVICE
AGENTS FOR
Ansco - Carl Zeiss - Boreve
Argus - Eastman Kodak - Rolleiflex
Bell & Howell - Graflex - Rolleicord
Polaroid Land Camera
Kine Exacto - Bolex - Stereo-Realist
COMPLETE AMATEUR SERVICE
735 Market DOuglas 2-4848

SKINNER HIRSCH & KAYE
239 Grant Av. GARfld 1-7370
(See Advertisement Page 594)

STEREO REALIST EQUIPMENT
ALLEN'S PHOTO SUPPLY CO
We Give S & H Green Stamps
238 Market EXbrk 2-2871
BROOKS CAMERAS & PHOTO SUPPLIES
45 Kearny. EXbrk 2-7348
SCHAEFER'S CAMERA SHOP
137 Kearny. EXbrk 2-4552
SKINNER HIRSCH & KAYE
239 Grant Av. GARfld 1-7370

STEREO REALIST INC AGENCY
AUTHORIZED SALES & SERVICE FOR
STEREO CAMERAS AND PROJECTORS
Schaefer's Camera Shop
137 Kearny EXbrk 2-4552

UNION PHOTOGRAPHIC CO
1550 Union ORduy 3-5728
Your telephone is one of today's best bargains.

Photographic Equipment & Supplies - Retail - (Cont'd)

VIEW-MASTER CAMERA
ALLEN'S PHOTO SUPPLY CO
238 Market. EXbrk 2-2871
WESTLAKE CAMERA SHOP
WESTLAKE SHOPPING CENTER
Complete Stock of
PHOTOGRAPHIC EQUIPMENT
REPAIRS - RENTALS
Mon Thru Sat 9 A.M. to 6 P.M.
Wed & Fri Till 9 P.M.
335 S Mayfair Av. Daly City..... PLaza 5-8822

WILLEY WALTER 691 Market..... YUkon 6-1641
Wilton Company T H The 11-1st GARfld 1-1660
(See Advertisement Page 596)

ZEISS CARL INC AGENCY
AUTHORIZED DEALER FOR
CONTAX-CONTAFLEX-IKONTA-IKOFLEX
Schaefer's Camera Shop
137 Kearny EXbrk 2-4552

ZEISS IKON CAMERAS & ACCESSORIES
BELLING MONROE J
1126 Market. HEmlck 1-3035
ROCHLIN'S CAMERAS
807 Market. YUkon 6-2840

ZOO GATES PHOTO SUPPLIES
OPEN SUNDAYS & HOLIDAYS
45th Av & Sloat Blvd..... SEabright 1-1995

Photographic Equipment & Supplies - Wholesale & Mfrs

ALLEN'S PHOTO SUPPLY CO
Comm'l Discount to Professionals
238 Market EXbrk 2-2871

ALPHA PHOTO PRODUCTS INC
INDUSTRIAL PHOTO SUPPLIES
OFFICE PHOTO COPY MACHINES
NEW & USED - MANY MAKES
2120 Broadway Oakland..... TWInoks 1-1436

Alpha Photo Products Inc 2120 Broadway Oakland
From telephones served by the
following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for. ENTprise 1-2258

Amplex Corporation 1440-4th Brkly. LANscape 5-9017
ANSKO 640-2d YUkon 2-5362
Balboa
ATKINS TRAVEL SLIDES INC
35 MM Natural Color Slides
2037 Balboa BAyww 1-2163

BEAR PHOTO SERVICE
330 Grove..... UN drhl 1-4121
Bennetts Photo Service 3339 Grove Berkeley
From telephones served by the
following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for. ENTprise 1-0901

Beta Pac Royal Inc 86-3d YUkon 2-5362
Braun-Knecht-Heimann-Co
1400-16th HE mlock 1-8800

CALIFORNIA INK CO INC THE
545 Sansome. EXbrk 7-1212
(Continued Next Page)

PHILIP MAUER PHOTO MOUNT
894 FOLSOM STREET
YUkon 6-6691

Metal and Wood Frames Photo Malters
Mat Boards Wedding & Baby Albums